

Our client: **National Skills Academy for Sport and Active Leisure**

The Commission: To provide ongoing research, consultancy, technical and marketing support services that would help:

- The Skills Academy develop its quality assured network;
- Define and refine its portfolio of products and services;
- Support regional employer and partner steering groups with operational services such as writing a marketing plan for the launch of one of the Academy's regional NSA hubs;
- Secure financial and other types of engagement agreements with key stakeholders.

Testimonial:



Andy Worthington, Project Lead NSA for Sport and Active Leisure North West, Chair of the North West 2012 Steering Group:

"I enjoyed working with Skyblue immensely. I was impressed with their professionalism and knowledge of the subject matter. Above all they were totally reliable in meeting deadlines and meticulously thorough in researching the background to the work. They played a vital role in helping to move the NSA in the North West from theory to practical implementation. I have no hesitation in recommending them as an outstanding team."