

Our client: **The Mersey Partnership**

The Commission: To evaluate the Talent Programme, a combination of an ILM Level 3 training qualification and an innovative industry mentoring package. The project included:

- Formal survey work with people in receipt of the training and mentoring.
- Consultations with participating businesses to identify organisational benefits.
- Composition of case studies since identified as good practice exemplars by the North West Regional Development Agency.
- Evaluation report to inform discussions with partners and industry about the programme's future and sustainability.

Testimonial: **Karen Illingworth, TMP Skills Development Manager**



Why did you select Skyblue to undertake the Talent Programme evaluation?

Skyblue responded with a very competitive tender and clearly demonstrated a strong background in tourism and hospitality. It was also clear they had read the brief and responded directly to it unlike other bidders who added unnecessary and unrequired elements to their bid. This gave me confidence that Skyblue understood the people/organisations that we were trying to reach and would be able to deliver the required outcome.

What was it like working with Skyblue?

Excellent. Alan was flexible, adaptable, well organised and delivered a very good evaluation complete with case studies that more than met our brief. He was easy to work with and handled a difficult project well

Would you work with Skyblue again in the future?

Definitely, no hesitation.