

Our client: **East Midlands Development Agency**

The Commission: To undertake a feasibility study to explore mechanisms for encouraging a higher retention of graduates in the region, and to encourage them into sustainable careers in one of four priority economic sectors – construction, transport equipment, food and drink and bioscience. Services have included:

- Project definition and vision statement
- Sectoral labour market and skills analysis
- Consultations (telephone, face to face, focus groups & online surveys):
 - 150 businesses
 - 550 undergraduates
 - 40 graduates employed in the key sectors within the last 12 months
 - Heads of Careers Services in the region's Universities
 - Academic Lecturers in subject areas related to the key sectors
- Audit of other graduate recruitment and retention programmes
- Development of options, appraisal and risk assessment
- Market testing events
- Feasibility final report and operational report

Testimonial: **Deborah Fraser, Skills and Enterprise Manager**



“From the invitation to tender to final reports the enthusiasm, dedication and professionalism shown by Skyblue have been of the highest standard. They have demonstrated the energy and ability to work in complex arenas and partnerships, helping to demystify and bring clarity to relevant subject areas. Skyblue are a pleasure to work with!”